Hobsons, Inc. ("Hobsons"), the owner and producer of the Starfish product, is excited to partner with ________________ ("Customer") on the Project Hope research initiative. As part of the Starfish Enterprise Success Platform, Project Hope will help Customer to:

- Gather data about basic needs (food/housing insecurity and homelessness) at the institution
- Respond to students who identify with basic needs gaps

As part of this process, **Hobsons is seeking institutional partners** to join our partner program. Member institutions will use Starfish to administer the Hope Center’s #RealCollege questionnaire to gather data about students’ basic needs. This data will be used as part of an initiative with the Hope Center for College, Community, and Justice to assist colleges in addressing the basic needs of their students and the results will be applied within the Starfish platform to impact student success.

**What are the Customer’s Commitments?**

1. Ensure the responsive Intake Survey and Hope Questionnaire are configured and available for students to complete.
2. Promote the form to students for completion during the Spring 2020 academic term.
3. Provide information about how your institution does or plans to address students’ basic needs.
4. Allow Starfish to use #RealCollege questionnaire data for exploratory analysis to determine the association between student basic needs and intermediary student outcomes (i.e. first term GPA, credits earned, retention) where applicable.
5. Allow Starfish to share aggregate data to Hope Center during the initiative period (Spring 2020). Data will be used for sharing information publicly on Project Hope by the Hope Center and may include: #RealCollege questionnaire answers (in aggregate only), rates of basic needs insecurity by limited demographic populations (e.g. gender, race), outreach metrics such as flags raised-emails sent, and overall results from exploratory analysis.
What are Starfish’s Commitments?
1. Hobsons will evaluate and act on critical client feedback so that the Starfish Student Intake #RealCollege questionnaire meets the needs of the Partner Program members.
2. Hobsons will provide guidance for administering the questionnaire and associated outreach.

What about Public Communication?
1. Customer institutions are encouraged to publicly state they are part of the initiative.
2. Customer institutions will only share information about the feature set, data, reports, or quality of the evolving software after the information has been preapproved by Starfish.
3. Customer institutions agree to participate in Press Releases, Webinars, and other marketing activities, including presenting at industry conferences such as Hobsons Summer Institute.

Next Steps
Hobsons is here to answer any questions that Customer may have about this opportunity. If Customers’ institution is interested in participating in this initiative, please sign this agreement and return to Hobsons.